

MANY ATTRACTED BY MITCHELL ROADSTER



MITCHELL ROADSTER.

LADIES! LOOK YOUNG,
DARKEN GRAY HAIR

Use the Old-time Sage Tea and Sulphur and No-body will Know.

Gray hair, however handsome, denotes advancing age. We all know the advantages of a youthful appearance. Your hair is your charm. It makes or mars the face. When it fades, turns gray and looks streaked, just a few applications of Sage Tea and Sulphur enhance its appearance a hundred-fold.

Don't stay gray! Look young! Either prepare the recipe at home or get from any drug store a 50-cent bottle of "Wyeth's Sage and Sulphur Compound," which is merely the old-time recipe improved by the addition of other ingredients. Thousands of folks recommend this ready-to-use preparation, because it darkens the hair beautifully, besides no one can possibly tell, as it darkens so naturally and evenly. You moisten a sponge or soft brush with it, drawing this through the hair, taking one small strand at a time. By morning the gray hair disappears; after another application or two, its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

Wyeth's Sage and Sulphur Compound is a delightful toilet requisite. It is not intended for the cure, mitigation or prevention of disease.—Avert.

No Extra Charge for R. H. Advertisements for The World may be left at any American District Messenger office in the city until 9 P. M.

30,000 CARS IN 1917
CHALMERS SCHEDULE
FOR THE BUSIEST YEAR

Company Has 30 Acres of Ground, 25 Factories and Employs 6,500 Workers.

"With one of the largest manufacturing plants in the country and a manufacturing schedule of 30,000 cars for 1917, it is hard to realize that the Chalmers factory just nine years ago consisted of one building in thirty acres of Michigan prairie," says W. L. Agnew, Director of Advertising for the Chalmers Motor Company.

"For the past eight years there has scarcely been a month when some new addition to the Chalmers plant has not been in the course of construction," continued Mr. Agnew. "During the first fiscal year of the company 3,000 of the famous old four-cylinder Chalmers 80's were turned out. Today those same 1909 cars are still piling up the mileage. Many of them have over 200,000 miles to their credit. 'Old Reliable,' the first Chalmers 30 built, has passed the 300,000 milestone and is still going."

"At the present time the thirty acres of land on which the factory was located are covered with twenty-five giant factory buildings, manned by 6,500 workers. Many departments are working on a full twenty-four-hour schedule. We confidently look forward to the greatest year in our history."

PLANS TO TURN OUT
JEFFERY CARS UPON
TREMENDOUS SCALE

C. W. NASH...

NASH IS SPEEDING UP
GIANT KENOSHA PLANT;
DOUBLES PRODUCTION

Former General Motors Head Believes Tremendous Output Necessary to Best Cars.

One feature of the Automobile Show of interest both to the public and those connected with the motor car industry is the introduction of the Nash Motors Company, headed by Charles W. Nash.

Since Mr. Nash, until recently President of the General Motors Company, purchased the great plant at Kenosha, which manufactures Jeffery automobiles and trucks, interest in the new corporation has been general. The policy of Mr. Nash, as demonstrated in his active guidance of the General Motors Company to a yearly earning totaling \$28,812,281.96, is the manufacture of automobiles and trucks on a huge scale.

It is his conviction that only a tremendous output, with its obvious advantages in cost of materials and manufacturing, makes possible the building of an automobile or a truck of superior value.

In the immense Jeffery factory Mr. Nash has a plant ideally equipped for his ideas. This plant has thirty-two acres under roof and employs 3,000 skilled workers. The mechanical equipment is of the finest, totaling over 1,400 different types of machines, and virtually every unit that goes into the finished car or truck can be built right in the factory.

A typical Nash organization has been installed and the daily production schedule has already been doubled.

A complete line of commercial vehicles, including the famous Jeffery Quad, will be manufactured by the company, in addition to pleasure cars, as the plant is equally well equipped to manufacture both.

No Crime to Drill on Sunday.

The six men summoned to court last May on a charge of violating the Sunday Law by holding a military tournament in the Sheepshead Bay Speedway, were found not guilty in the Coney Island Court yesterday. The complaint against the men, who were the managers of the affair, was made by the Sunday Observance League. Magistrate Dooley held that military maneuvers ordered by the State were not a violation of the Sunday law.

Our Club Plan

is an easy and dignified way of purchasing clothing for the entire family. Simply
PAY \$1 A WEEK
Until full amount is paid.
Satisfaction guaranteed.
Hecht Bros.
53 to 57 W. 14th St.,
New York.

H—N—
Will Be Revealed Next Week.
Anemic, Bloodless, Thin
People Watch for It.

INCLOSED CAR FOR BOTH
THE SUMMER AND WINTER

One Really Satisfactory Not Easy to Find, but Franklin People Have It.

"It is predicted by a great many experienced motorists that the use of inclosed cars will mark one of the greatest developments in the industry within the next few years," says Glen A. Tisdale, President of the Franklin Motor Car Company.

"There are very few people to whom the inclosed car does not appeal for winter use, yet any car they own must be a summer car also. Outside of the

question of suitable ventilation for hot weather conditions, which has apparently been worked out to the satisfaction of inclosed car users, the thing on which general use really hinges is the ability to make inclosed cars suitable for open road driving.

"One manufacturer, the Franklin Company, has done much in years past through the development of its sedan type, to bring out the advantages of light weight in inclosed car construction. Ever since the first appearance of this car in 1914 it has been adapted by owners as an inclosed touring car in almost every case.

"Franklin construction discloses the influence of resiliency upon inclosed car road ability. The introduction of 'give' in place of 'rigidity' further cushions the road shocks and driving strains that, unrelieved, tend to hold down the speed at which the inclosed car can be driven."

STUTZ EXHIBIT POPULAR;
NEW MODELS ARE SHOWN

Company Has Record of Four Consecutive Wins in International Speedway Contests.

One of the attractive exhibits of cars at the Grand Central Palace Automobile Show is that of the Stutz Motor Car Company, on the second floor.

The latest product of this concern, the builders of the world's champion Stutz White Squadron, which holds the most consistent record of four consecutive firsts and seconds in international speedway contests, is the racy looking sixteen-valve Stutz

Speedster on exhibition at the show. In addition to the Speedster, the Stutz Company is showing a model of its famous roadster, a bulldog special four-passenger and a building special six-passenger model. The low-pedo effect is carried out in all models.

AUTOMOBILES.

AUTOMOBILES.

Inter-State

"It satisfies my family in every respect."
—D. L. Morgan, Fremont, Neb.

SPACE-B8 (SECOND FLOOR) AUTO SHOW
GARLAND AUTO CO. 1888 BRDWAY

AUTOMOBILES.

AUTOMOBILES.

AUTOMOBILES.

Overland

\$105,000,000.00

Our Biggest Year 40% Increase

1916 was the biggest year in Overland history.

We sold approximately 150,000 Overland and Willys-Knight automobiles.

This means a total volume of about \$105,000,000.00.

This is a net gain of better than 40 per cent over 1915.

This is the largest volume of business ever done in one year by any producer of cars now selling above \$400.

Think back a minute and you can better grasp the immensity of this gain.

Eight years ago we shipped during a whole year only 465 cars. And we thought that wasn't so bad.

The company was then worth a little over \$50,000. In those days that sounded pretty large.

Today the company's net assets are more than \$68,000,000.00.

For this year we reach the culmination of our biggest idea—our dream to manufacture a complete line of cars under one executive organization, one factory management, one purchasing unit, one sales force, one group of dealers.

We are the first manufacturers to do it, and we know it to be the one and only plan by which we can continually increase the quality and at the same time decrease the price to you.

Watch us during 1917!

Willys-Overland, Inc.

Broadway at 50th St., New York City

Telephone Circle 1300

Branch, 149th Street and Courtlandt Ave. Tel. Melrose 150

Service Station, 150th St. and Courtlandt Ave. Tel. Melrose 9001

Brooklyn, Fulton St. and Bedford Ave. Tel. Bedford 5800

Service Station, 701 Park Place Tel. Decatur 2311

Yonkers, 57 South Broadway Tel. Yonkers 5587

Service Station, 71 South Broadway Tel. Yonkers 5587

Newark, 35-37 Halcyon Street Tel. Newark 2040

Service Station, 245-45 Central Ave. Tel. Newark 2040

You Should Know

THESE
FACTS ABOUT
ELASTIC
HOSIERY

Elastic Hosiery is coming more and more into the successful treatment of varicose veins, weak ankles, back aches, lame joints and weak knees.

To most people all Elastic Goods look alike, but there is a vast difference in the quality.

In our Silk Elastic Hosiery only the very best quality silk is used, a long fibered silk of brilliant lustre and wonderful strength.

The linen that we use is the best imported linen thread. In the inferior grades, loosely twisted silk or linen is used, which looks as well, but does not give the service.

The Elastic Hosiery carried by our stores is knitted on a hand frame which gives a smooth, uniform texture, entirely lacking in machine made goods.

The attendants in charge of our Rubber Goods Departments are glad to lend their experience and give advice in the selection and fitting.

SILK ELASTIC HOSIERY

Garter Three-Quarter Hose, \$3.50 each
Knee Caps, \$2.50 each
Leggins, \$3.00 each
Anklets, \$2.50 each

The above prices are for sizes carried in stock regularly, but we will make any place to order at short notice. Measurement blanks with directions on how to measure for perfect fitting sent on request.

LINEN ELASTIC HOSIERY

Garter Three-Quarter Hose, \$2.00 each
Knee Caps, \$1.75 each
Leggins, \$1.75 each
Anklets, \$1.75 each

MANHATTAN
BRONX—BROOKLYN

Liggett's

RIKER-HEGENAN

DRUG STORES
The Rexall Stores